

# 2023

Aliso Niguel High School

## **Wolverine Football**

# Advertising & Sponsorship Opportunities

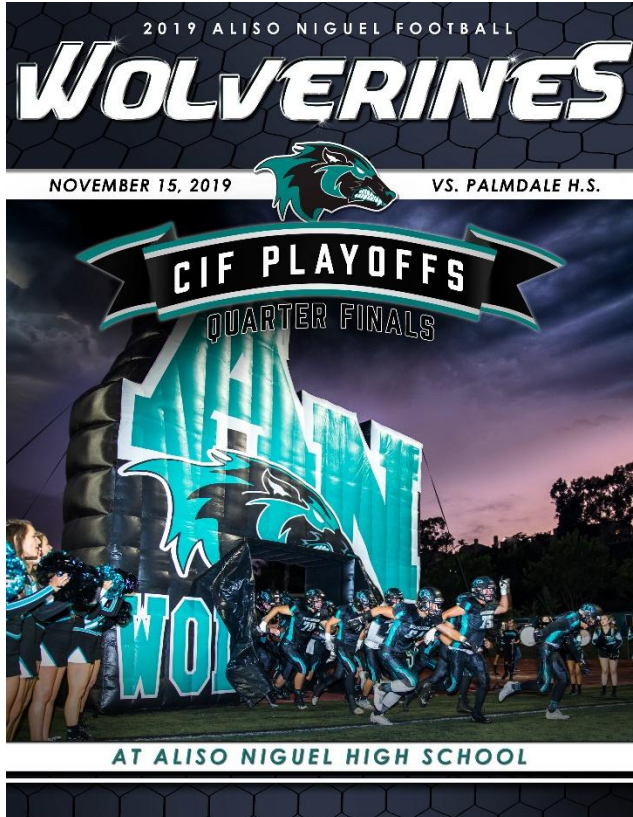
- Scoreboard Panels
- Field Banners
- Varsity Program Ads
- Website Ads
- Sponsorship Packages

**For questions or to take advantage of our opportunities,  
contact Patrick Thompson at [WFCsponsorships@gmail.com](mailto:WFCsponsorships@gmail.com) OR:  
call (949) 275-8082**

# Advertising Opportunities

## Varsity Game Day Program

### Advertising



<b>Back Cover...</b>	<b>\$750</b>
8.2" x 10.5"	
• <b>Inside Front Cover...</b>	<b>\$600</b>
8.2" x 10.5"	
• <b>Inside Back Cover...</b>	<b>\$600</b>
8.2" x 10.5"	
• <b>Inside Full Page...</b>	<b>\$400</b>
8.2" x 10.5"	
• <b>1/2 Page Horizontal...</b>	<b>\$250</b>
8.2" x 5.25"	
• <b>1/4 Page Vertical...</b>	<b>\$150</b>
4.1" x 5.25"	
• <b>Business Card</b>	<b>\$100</b>
3" x 2.5"	
• <b>85+ Page Glossy Publication</b>	
• <b>5+ Different Home Game Programs</b>	
• <b>Circulation: Approximately 1,250</b>	

## Scoreboard

- **WOLVERINE PACKAGE** **\$2500**  
24" x 72" Panel

- **Includes the Following**
  - **Scoreboard Panel**
  - **Full Page Varsity Game Day Ad**
  - **Field Banner**
  - **Sponsor Night – Display Table Access**
  - **Website Logo Placement/Social Media**
- **35,000+ Spectators**
- **Contract Ends May 25, 2024**



# Field Banners



**Field Banner** **\$500**

- 3' x 6' Banners

**Field Banner Renewal** **\$400**

- 35,000+ Spectators
- Contract Ends May 25, 2024



# Website Logo Placement

[www.alisoniguelfootball.com](http://www.alisoniguelfootball.com)



**Scrolling Website Placement** **\$150**

- Includes Web Link to Home Page
- 18,000+ Clicks Last Season
- Ad Banner Shown on All Website Pages
- Contract Ends May 25, 2024



# Sponsorship Opportunities

## Packages

<b>WOLVERINE PACKAGE</b> <i>\$3750 Value</i>	<b>\$2,500</b>
Scoreboard Panel (24" x72")	
Inside Full Page - Program Ad	
Website Logo Placement /Social Media	
Field Banner	
Sponsor Night 9/10/21 - Display Table Access	
Thank You Plaque	

<b>GOLD PACKAGE</b> <i>\$1250 Value</i>	<b>\$900</b>
Inside Full Page - Program Ad	
Website Logo Placement	
Field Banner	
Sponsor Night 9/10/21 - Display Table Access	
Thank You Plaque	

<b>TEAL PACKAGE</b> <i>\$1600 Value</i>	<b>\$1,200</b>
Back Cover - Program Ad	
Website Logo Placement /Social Media	
Field Banner	
Sponsor Night 09/10/21 - Display Table Access	
Thank You Plaque	

<b>SILVER PACKAGE</b> <i>\$950 Value</i>	<b>\$800</b>
Half Page - Program Ad	
Website Logo Placement	
Field Banner	
Thank You Plaque	

<b>PLATINUM PACKAGE</b> <i>\$1450 Value</i>	<b>\$1,000</b>
Inside Front or Back Cover - Program Ad	
Website Logo Placement	
Field Banner	
Sponsor Night 9/10/21 - Display Table Access	
Thank You Plaque	

<b>BRONZE PACKAGE</b> <i>\$800 Value</i>	<b>\$600</b>
Quarter Page - Program Ad	
Website Logo Placement	
Field Banner	



For Questions or More Information Contact:  
 Patrick Thompson - [WFCSponsorships@gmail.com](mailto:WFCSponsorships@gmail.com) - 949-275-8082

Thank you for your support of...

**Aliso Niguel High School Wolverine Football!**